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## Nesite in major Riyadh project



An artistic impression of the project.

**Nesite has received a contract from the Public Pensions Agency (PPA) for the flooring of its IT hub in Riyadh.**

Nesite, which will deliver the project by the end of May 2012, regards the Kingdom as the biggest market in the region as far as construction is concerned.

PPA in Saudi Arabia has developed the idea of establishing a special technology complex fulfilling modern requirements.

The Information Technology and Communication Complex (ITCC) is being developed by Rayadah Investment Company, the investment arm of PPA.

Augusto Di Pietro, regional manager, Nesite said the focus will be on creating a technological hub with extra attention to environmental aspects and credentials.

He added: "We are proud to be part of this extremely important initiative that is considered a landmark in the future developments in the Kingdom of Saudi Arabia."

With over 40 years of experience in raised floors, Nesite is well placed to deliver the project to expected levels of quality and technology.

Nesite's expertise is geared to meet the demands of modern architecture and contemporary furnishing while accomplishing aesthetics and technological excellence. Armed with the know-how that laid over 10 million sq m of raised floors worldwide, Nesite also has in-house R&D which helps them to offer tailor made solutions to clients.

Di Pietro added: "Our core strength as a multinational company is our environment friendly woodcore plus high recycled content in our raw material sourcing and the high recyclable content in the finished panel."

Saudi Public Pension Agency chose Nesite for its eco-friendly recyclable panels according to Di Pietro.

Di Pietro added: "This business oasis that we in charge of its flooring will include 20-story towers, two research and development buildings, two business technology incubator buildings, a library, a mosque, a sports club and a clinic."